

At Sealy, **Green** is the
new Blue! (naturally)



Eco-Friendly Facts about



That make the competition
GREEN WITH ENVY!

Eco-Friendly Facts about Sealy

That make the competition **GREEN** WITH ENVY!

- **Sealy** has partnered with the Environmental Defense Fund and has already saved 16.4 Million dollars in operating costs by utilizing efficient techniques to maximize the usage of all material used at the manufacturing level. (That's a lot of **GREEN**!)
- **Sealy** has used these **Green** techniques to eliminate 25,000 metric tons of greenhouse emissions! 3000 Tons of paper use, and 650 Tons of solid waste!!!
- **Sealy** foams and insulator pads are made from 100% recycled material .
- **Sealy** only uses recycled steel to make all of its inner spring units.
- **Sealy** gives 100% of its scrap material to Northstar Recycling to be used in making other products.
- **Sealy** materials are carefully selected for their environmentally friendly nature! Even the glues we use are organic and hypo-allergenic.
- **Sealy** has reduced its per piece scrap by 64% by utilizing lean manufacturing techniques.
- **Sealy** wood is harvested and used according to the eco friendly sustainable forestry initiative.
- **Sealy's** Smart-Latex program is the only latex in the industry that can boast that it is 100% environmentally friendly (no trees are harvested) and is also 100% Latex allergy free!

These initiatives, coupled with Sealy's continuous dedication to providing its customer's with the best sleep technology in the industry is helping
Our World Sleep A Little Bit Easier!
(Maybe it is easy being **GREEN after all!)**