



ZEN CLASS

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The Goods: Business Travel



Don't Leave Home Without It: Luggage, Revisited

Breeze through the airport and stay organized in flight with two new nonsuitcases.

A fanny pack for your airplane seat Zen Class has developed an expandable bag that slips over the seatback trays on airplanes. The Nirvana Organizer (\$39.99) can hold magazines, a passport, a portable DVD player, pens, earphones, and any other travel gear. It even has a cup holder.



ZEN CLASS

LA Times
12 October 2008
Travel, page L3

Los Angeles Times

That's plane nifty

Coach seats on most airlines are so cramped that you practically end up cheek-to-cheek with the passenger next to you. Phoenix-based Zen Class offers a solution for those who have to work in flight: a canvas organizer that hangs from the seat in front of you, holding all of your business accessories. The organizer sports pockets for your cellphone, pens, MP3 player, a passport,

bottled water and other necessities. When you are done working, the organizer folds in half and zips up like a small briefcase. For new parents, the organizer can also hang from a stroller, holding baby accessories like diapers, bottles, wipes and lotions. The organizer sells for \$39.99 at www.zenclasstravel.com, or call (800) 818-0381.



Zen Class

— HUGO MARTÍN



WeCovet.com
11 November 2008

We Covet Super Awesomest Bag Ever

This blog is all about coveting, so obviously we do a lot of praising and slobbering over things we love. But this thing that I'm about to show you? The Nirvana Bag? It warrants a full-out, fangirl-shrieking rave.

It looks like an ordinary bag. It reminds one of those teeny Prada bags that were all the rage in the 90's - compact, clean lines, black microfiber fabric, tuck-away shoulder strap - which is to say, it's a decently attractive bag that won't attract much attention. Until, that is, you open it up, and then you realize: IT IS MAGIC.

It unfolds to reveal a gazillion easily accessible compartments, which wouldn't be all that extraordinary, except that once you have it unfolded you can keep it that way - it has special pockets/flaps on the outside that allow it to slide onto an upright tray-table on an airplane, or it can be slung over the handle of a stroller, or over the backseat of a car, so that everything you or your child need for a flight/a walk/road trip is right at hand, right in front of you, in tidy pockets. It is the perfect diaper bag slash toy bag slash travel bag slash work bag - while you're mommying, you keep diapers and pacifiers and bottles and a change of baby clothes (seriously - it all fits), and then when you go back to work life (or head off on exciting travels) it becomes a super-organized grown-up bag. Or you buy multiples, and have one in the car for kid stuff, one as a diaper bag, and another for your own crap. SERIOUSLY. YOU WILL WANT MULTIPLES.

I'm calling it the MacGyver Bag. It makes me feel capable of facing the world prepared for anything, and that - seeing as I am a woman who can barely remember to get shoes on before I leave the house - is saying a lot.

You want this. Go buy it.



ZEN CLASS

CELEBRITY BABY BLOG

People Magazine's
Celebrity Baby Blog
4 November 2008

Must-Have Travel Gear



GET ORGANIZED

Babies and kids require so many things in-flight that it's hard to keep them handy (and upright).

We Like: The Zen Class Nirvana Organizer (\$40) mounts to the back of a car seat, plane seat back table, and stroller. It has six pouches to keep everything handy and then zips up to be carried just like a diaper bag.



ZEN CLASS

Men's Health

Men's Health
The Style Squad
11 November 2008

THE STYLE SQUAD

Destination: NIRVANA

Packing for a trip means a lot of organizing, which often gets undone by a frantic security line. The Zen Class NIRVANA Organizer tote keeps your belongings in check all the way to your final destination.

We love this bag because not only does it hold a special place for each must-have travel accessory, but it attaches to your tray table, so you can keep your newspaper, passport or whatever else you need, at arm's length.

Mesh compartments help you find what you need and zippered pockets tuck away things you don't. Folding to a sleek design, it can be carried by handles or over the shoulder so it's easy to transport. And, at \$39.00, it's a small price to pay.

It won't make that middle seat in coach any more comfortable, but keeping your essentials in one safe spot, the NIRVANA tote is at least a way to achieve Zen when you travel. -MAGGIE



ZEN CLASS

stylehive
connecting stylish people

Stylehive
19 January 2009

Hot In The Hive: The Zen Class Nirvana Travel Organizer Bag



Remember the time when you would land at an airport and your family would be waiting for you right outside of your gate as you exited the plane? Remember when you didn't have to take off your shoes when going through security? And remember when you didn't have to worry about whether or not it would be okay to bring your favorite lotion on the plane? Well, the Zen Class Nirvana Organizer can't change any of that, but it sure can make traveling a lot easier (hence the "zen"). With multiple mesh pockets, zippered storage compartments and even a cup holder, the handy dandy accessory can hold everything from your iPod to a newspaper. With the convenience of hanging it in front of you while sitting in your upright positioned seat, the Zen Class puts everything within reach while traveling. It can definitely keep you organized, and in turn, put you at peace while in the air.



TravelGearBlog.com
2 October 2008

Zen Class Nirvana Organizer

Zen Class Nirvana Organizer - Keep organized in flight and off.

I am not going to lie. The first time I saw the Zen Class Nirvana Organizer I thought to myself; oh my god, why on earth would you need one of these things.



But, after a little hands on experimenting and some deep zen class meditation, I soon realized there was more of a use for the Zen Class Nirvana Organizer than I originally gave it credit for.

See, when I first looked at the Zen Class Nirvana Organizer I was looking at it from a short distance travelers point of view.

For someone like me who flies around the South East quite a bit, it seems silly to have such an accessory on a 3 hour flight. It was only then that I realized it might be nice to have the Zen Class Nirvana Organizer on along international flight where seat cleanliness and organization can quickly go downhill.

By now you are probably asking yourself, what is a Zen Class Nirvana Organizer? The Zen Class Nirvana Organizer is half bag and half back seat organizer. The thing zips up and wears like a messenger bag while you are walking around the airport. Keeping all your essentials within hands reach. Once you make your way onto the plane and settle in, you can unpack the Zen Class Nirvana Organizer and Velcro or hang it on the back of the seat in front of you. Again, keeping all your essentials organized and within hands reach.