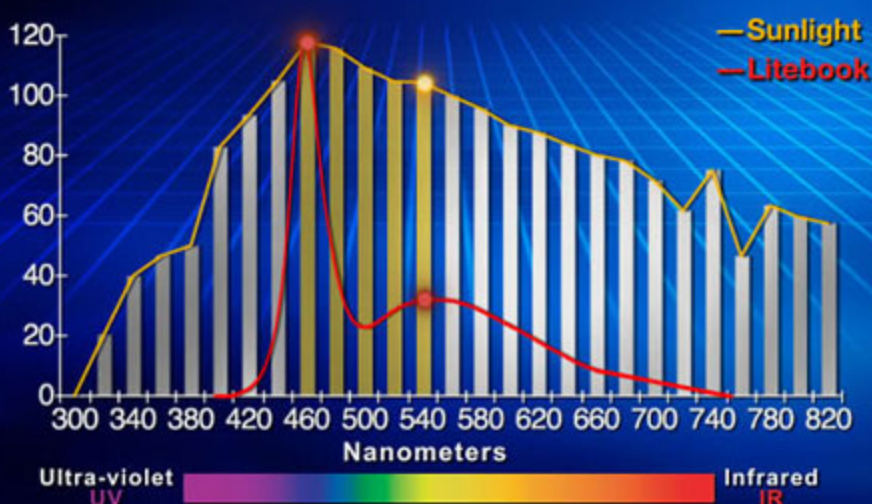


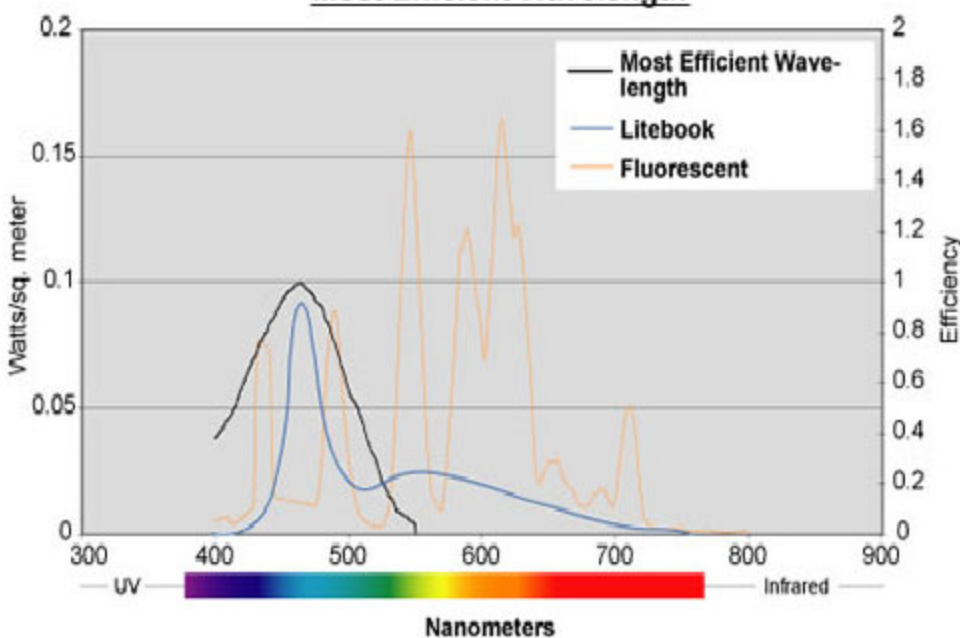
- The Litebook's **patented technology** uses a new kind of light source -- white light emitting diodes (LEDs) -- recently developed in Japan.
- These tiny lights produce a specific combination of wavelengths identical to the peak wavelengths of the sun -- which turns out to be the wavelengths that our bodies respond to for health and wellbeing -- which makes sense since for millions of years, the sun was the original and only light source.

Sunlight & Litebook®



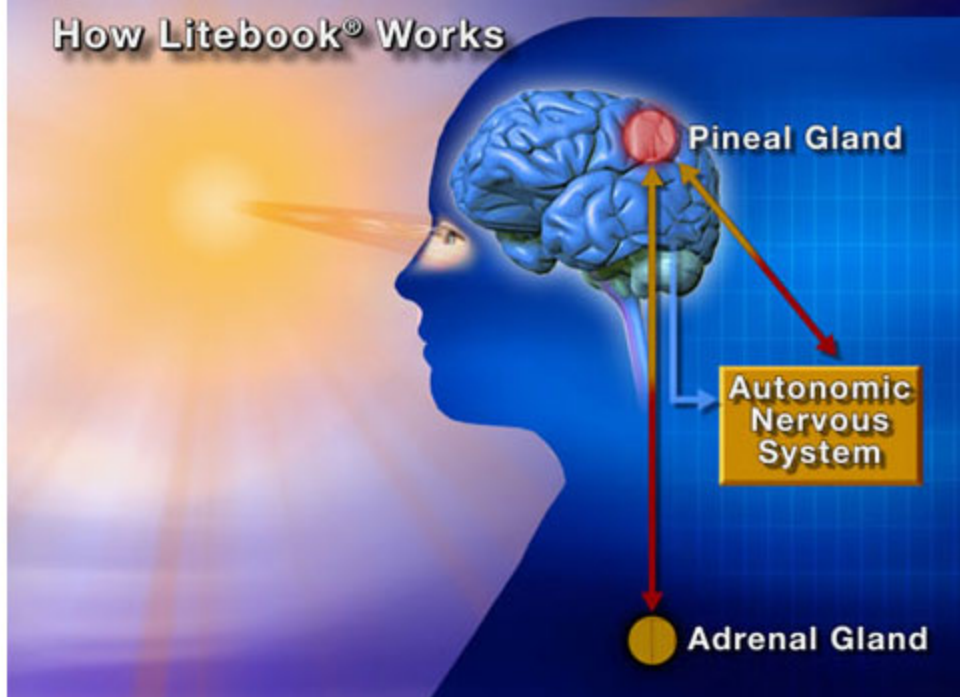
- The peak wavelength of the sun is 460 nanometers, in the blue range, with the second peak at 550 nanometers, in the green part of the spectrum. The Litebook peaks in these exact same wavelengths.

Litebook LEDs vs Fluorescent Light Efficiency Most Efficient Wavelength



- Traditional fluorescent light boxes have a light output (the orange line) that, while it is broad or 'full spectrum', peaks at around 600 nanometers -- with very little energy in the critical wavelengths of 460nm and 550nm.
- The Litebook's unique combination of blue and green light results in bright white light -- just like the sun.
- The Litebook generates no UV radiation -- it is safe for the eyes, safe for the skin.

How Litebook® Works



- Only The Litebook gives you the light exposure your body craves.
- The Litebook is manufactured under the strictest specifications at our state-of-the-art ISO certified facility. Each LED is painstakingly and individually tested to ensure it produces the precise intensity in the critical wavelengths that match the sun and have been clinically proven to be effective.
- Like the sun, the light needs to be bright. You aren't going to get the benefit from ordinary indoor lighting... or Litebook knock-offs with inexpensive LEDs. They just don't have the energy in the critical wavelengths.
- Now you can safely bring the sun indoors year-round -- with the patented LED technology -- available only from The Litebook.
- The Litebook is the light you need -- every day.