

Save \$\$\$ on the **BELL+HOWELL** Antique-Style Sunshine Lamp!

# Elegant Lamp Spreads Sunshine Indoors!

ONLY  
**\$99<sup>95</sup>**

## Better for your eyes doesn't mean boring anymore

Inspired by an antique brass banker's lamp, this is a beautiful alternative to the stark "functional"-look of other full spectrum sunlight lamps. You get clearer, brighter, easy on the eyes natural light for reading, work, and hobbies.



- Colors look more vivid and true to life
- Better contrast for reading
- Helps reduce eye strain
- Sharp visibility for detail
- Glare free for computer use

## Feels like you're on a sunny holiday

The pleasing, pure white light is so much like sunshine, it feels like you're on vacation. The new lighting technology simulates outdoor sunlight, which is balanced across the entire spectrum of color visible to the human eye.

## Everything seems a great deal easier to see

This is the clearest, brightest, and most comfortable lighting we have found. Colors appear more vivid and true to life. Black and white contrast is heightened for easier reading. This light is easy on the eyes, and spreads evenly to clearly illuminate your personal space. The lamp angle is fully adjustable, so you see more comfortably for reading, working, and all close up tasks and hobbies.



TABLE LAMP  
Only \$79.95

## Save \$\$\$ on your electric bills

The supplied high-tech 27-watt bulb gives as much light as an ordinary 150-watt bulb, but uses far less energy. The bulb can last up to 5000 hours - 5x longer than other bulbs — for years of normal use.

## Feels great to be alive!

Many people say that bright sunny days seem to have a cheerful and energizing effect, and dreary, dark days make them feel "blue." Own this sunlight lamp to switch on sunlight indoors every day of the year!

## How can we offer such an elegant lamp at this price?

Bell & Howell has been a leader in developing cutting edge products for almost 100 years. This lamp features the state-of-the-art performance you expect from the well-respected Bell & Howell name. We have a special arrangement to offer it to you at an unbelievably low price. Orders will be filled on a first come, first served basis.

## Get your floor lamp home for just \$19.99!

If you choose the 5 payment plan, we will ship you the floor lamp with your first payment of \$19.99 plus shipping and handling. After that we will bill you \$19.99 once a month for four more easy payments. **3 year warranty.**

**BELL+HOWELL**  
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To order by mail please call 1-800-800-8000 for details.

